

Santa Marina Beach Hotel

Social Responsibility Report

The protection of the local market community is one of the first priorities of the administration and management of our Santa Marina Beach Hotel.

At the beginning of the summer season, a big part of the beach in front of the Hotel building has been cleaned from garbage and waste in order to be ready for the arrival of the guests. During the summer season the staff of our hotel cleans the beach daily. At the end of the season the beach is totally clean, and during the winter the beach is being kept to the natural standard.

The biggest part of our staff, are Greek people from local or near communities. Every season the Hotel puts an effort to retain the same staff, the biggest part of which, work at Santa Marina Beach for five years or over.

All our employees are adults and insured, as our hotel follows the Greek law of workers' rights. All the staff remains the right to meet the management of the hotel for any problem or situation faced regarding their job.

Every year, our Hotel participates to the various running Government educational programs in order to introduce new students and potential employees into the tourism sector and in particular into the hospitality business. Our hotel hires from 5 up to students for this purpose. These students have the opportunity to learn the operation of a big beach resort, and as a result some of them are finally hired as regular employees at our Hotel, after their placements are finish. All staff is given equal oportunities and support to excell and progress within the company.

At the end of every season, towels and sheets that they will not be used again in the future, are cleaned and given to the General Hospital Of Chania. Furthermore, quantities of food that was not consumed during the season are given to the Municipality of Chania in order to be used for feeding needy people.

The biggest part of the food and beverage are purchased from local suppliers, in order to support the local products and help our local Market.

Once a week, the entertainment program of our hotel includes traditional dances night. All of our guests are informed daily for traditional events which take place around the area. Furthermore, the guests are encouraged to visit the archeological interest areas of the town. In this way we promote our culture and our traditional customs.

Santa Marina Beach Hotel participates to the government educational programs for workers at tourism and every winter anyone of the staff of our hotel have the opportunity to take part at these programs, in order to improve his/her skills. In this way, all of our staff has the opportunity to improve their knowledge.

The management of Santa Marina Beach Hotel, hopes that in the future they will have more opportunities to offer. A healthy local community is one of the first priorities of the operation of Santa Marina Beach Hotel.